



Continues education in ASEM

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Director

Formarea Continuă în ASEM

Evolution of continues education in ASEM

- **1993** was created Moldova- American Center for Education and Consulting - MACIP
 1. Training for entrepreneurs
 2. Consulting for enterprises
 3. Training for bookkeepers
 4. Training for enterprises on request
 5. Training for small business



MACIP
Consulting & Trainings

► **2005** – was created Center for Economical Development and Public Relation

1. Training in IT
2. Continues education in finance and accountability
3. Foreign language
4. Workshops and round tables in IT

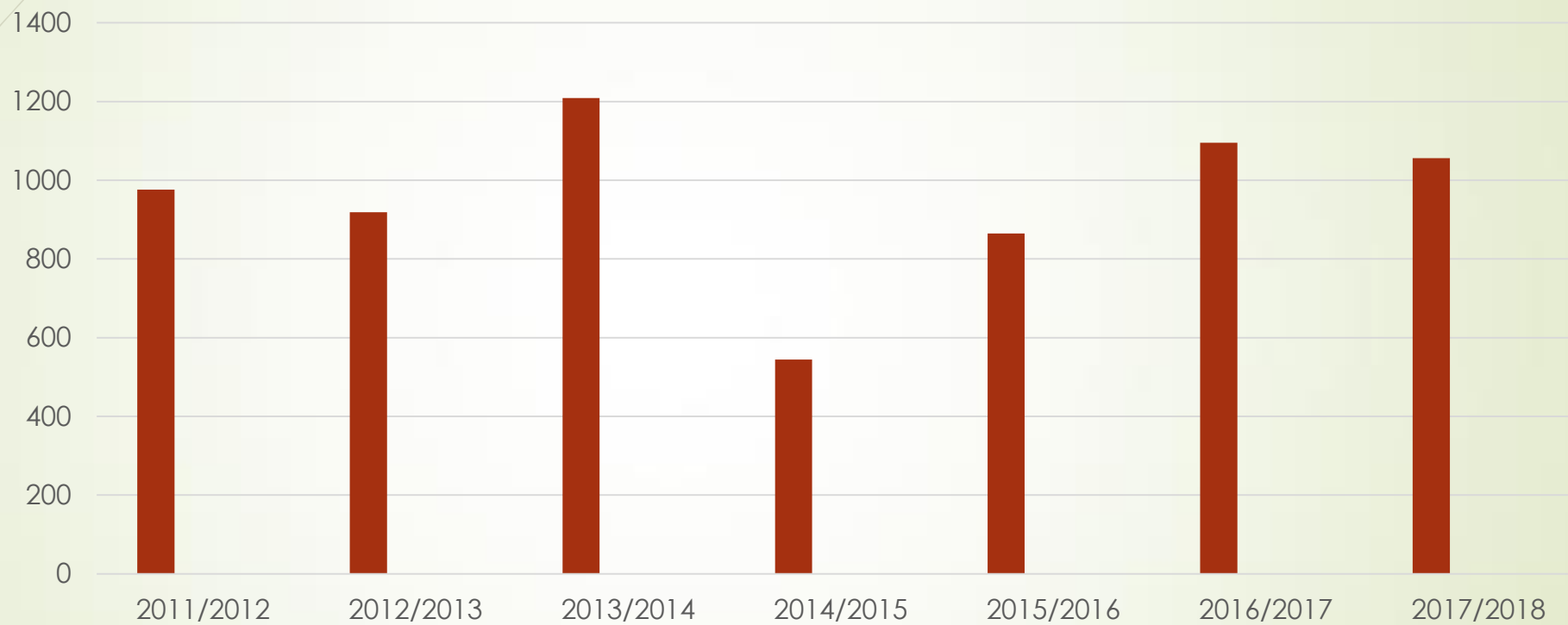
► **2006** – was created School of Tourism and Hotel Services

1. Trainings in tourism administration
2. Service management
3. Business administration in tourist reception structures
4. Travel guide






Number of trained people






May 2017 - was approved on **SENAT** to create School of Continues Education ASEM

- **Mission** - to coordinate all the continuous education activities at the Academy of Economic Studies, in cooperation with all Departments and other similar institutions in the country and abroad in order to provide relevant training programs both scientifically and methodologically in accordance with the requirements of education reform.
- **Main objective** - knowledge transfer through training and developing professional programs in order to develop professional skills



Objectives of SFC ASEM

- ▶ Support of modern training programs, using innovative methods of teaching - learning - evaluation.
- ▶ Organization of the special program for dedicated groups;
- ▶ Develop and promote dedicated program with another partners;
- ▶ Develop in ASEM the research in adult education;
- ▶ Support for developing the program in continues education or adult education.



In 2018 – 2019 was created programs for continues education

- Quality management and application of ISO
- Project management for consultants
- GEO Marketing
- Continues education for teacher in economics
- Sales techniques
- Management of NGOs .
- Entrepreneurship and business development.
- Corporate development
- Practical approach of completion principles in RM.
- Transactional analysis in communication with staff.

The screenshot shows a web browser window with the URL <https://formare.ase.md>. The browser's address bar and tabs are visible at the top. Below the browser window is a navigation menu with the following items: ACASĂ, PROGRAME DE FORMARE, TRAINERI, STRUCTURĂ, NOUȚĂȚI/EVENIMENTE, PROIECTE ȘI RESURSE, and CONTACTE. The main content area features four course cards, each with a representative image, a title, and a blue 'ÎNREGISTRARE >' button.

Course Title	Registration Button
Formare continuă pentru cadre didactice care predau discipline economice	ÎNREGISTRARE >
Program Managementul de Proiect pentru consultanți (PMP)	ÎNREGISTRARE >
Sistemul de management al calității, tehnici de aplicare a standardelor ISO	ÎNREGISTRARE >
Dezvoltare corporatistă – fuziuni și achiziții, creștere organică și guvernanta	ÎNREGISTRARE >

Thank you!

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